



DESIGN QUESTIONNAIRE

CUSTOMER NAME:

1. Style preference

Simplistic and/or Modern Zany and Fun
Ornamental & Decorative Classic

2. Color palate

Multiple Colors Minimal Color
Warm Colors (Vivid/energetic) Cool Colors (Calm/natural) Neutral (Muted/not bright or strong)

Specific Color Choices: _____

4. Graphics

Own design attached attached (see below for graphics information)
Vector (logo attached) No graphics provided
Image attached (see below for image quality information)

5. Brief Description of Label Idea - please include specific text to be used on the label

Acceptable File Formats for ready to print art:

- .ai – Adobe Illustrator
- .eps – Encapsulated Post Script
- .pdf – Portable Document Format
- .psd – Photoshop document

Acceptable File Formats for photographs:

- .jpg (300 dpi)
- .tiff (highest quality possible)
- .psd – Adobe photoshop files
- please provide the highest quality possible preferably at 300 dpi

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